

## FOR IMMEDIATE RELEASE

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### **Gibby Does Good for Gibson's WaterCare**

January 9<sup>th</sup>, 2014

We agree with Tom Brokaw when he said, "It's easy to make a buck. It's a lot tougher to make a difference."

Gibby the Fish, of Gibson's WaterCare is going to be out in the community this entire year doing good deeds. 2014 will be devoted to good deeds, good deed partnerships, giveaways, free of charge water analysis, volunteering and other community involvement.

We appreciate that the community has kept us in business since 1978 and we want to show our thanks. You can watch Facebook and our website to see where Gibby the Fish is going to be in the community and what good deeds he will be doing each month.

**The mission of Gibson's WaterCare** is to make water good for life. We also want to make life good for people and we hope that our efforts this year will make a positive impact on the community and beyond.

